



## INVITATION

**The Executive committee of ICAI Doha Chapter cordially invites its members to a seminar as per below details.**



**Date/Time:** Sunday, 06<sup>th</sup> May 2012, 6.30pm to 9.00pm

**Subject:** Seminar on "Oil and Gas industry in MENA and Status of SMEs in Europe & Middle East"

**Venue:** Doha Bank Auditorium, Doha Bank Tower, West Bay, Doha, Qatar

**Speakers:** **CA GOPAL BALASUBRAMANIAM**, Partner, KPMG Qatar and Head of Oil and Gas for KPMG in MESA region  
**CHRISTOPHE BERNARD**, Head of Middle Markets, KPMG - Europe, Middle East and Africa

### **Speakers' Profile**

	Partner, KPMG Qatar and Head of Oil and Gas for KPMG in MESA region covering 15 countries. He is a fellow member of ICAI and has over 18 years' experience in providing audit, advisory and tax services to a wide range of KPMG's clients in Qatar. CA Gopal has a comprehensive understanding of upstream oil and gas exploration in Qatar and has extensive knowledge and experience in petrochemical industry. CA Gopal has considerable experience with IFRS and US GAAP reporting. He is one of the very few accredited partners in the region for US GAAP sign off and SOX reporting. CA Gopal is well versed in the taxation and commercial laws of Qatar and has assisted many companies with his knowledge and practical experience of dealing with these laws. He frequently addresses visiting business delegations from different countries on "Doing business in Qatar".
	Head of Middle Markets, KPMG - Europe, Middle East and Africa. He completed his management studies in 1985 from Sup de co Reims and INSEAD (PSD) in 2002. Christophe has over 28 years of experience in various fields and over 15 years with KPMG in various senior management roles including Consultant for SMEs, Partner in charge - specialized in Strategy for SMEs, National Director of Development and President of KPMG Academy. He has extensive experience in formulation of Business Strategy, Marketing and Business development, Change Management and Optimization of Organizations, Internal Development and so on.

### **Topics:**

- Oil and Gas industry in MENA:** The talk will focus on global and regional indicators, key threats, challenges and opportunities, the emerging technologies and the major oil and gas projects
- Status of SMEs in Europe and in the Middle East:** The session will cover the challenges and opportunities for SMEs, the main issues faced by family owned businesses including governance, growth and cost efficiency, and some case studies on SME success stories.

**Kindly confirm your attendance by replying to this email or send confirmations to [icaidohachapter@gmail.com](mailto:icaidohachapter@gmail.com) latest by 2<sup>nd</sup> May 2012 to make arrangements.**

### **Agenda**

<b>Time</b>	<b>Activity</b>
6.30 – 7.00 PM	Registration, Networking & Refreshments
7.00 – 7.05 PM	Opening remarks by CA Venkat Ramamurthy, Chairman, ICAI Doha Chapter
7.05 - 7.50 PM	Session 1: <b>Oil &amp; Gas Industry in the MENA region</b>
7.50 - 8.35 PM	Session 2: <b>Status of SMEs in Europe and in the Middle East</b>
8.35 – 8.55 PM	Q & A
8.55 – 9.00 PM	Concluding remarks & Vote of thanks by CA Sheji V, Vice Chairman, ICAI Doha Chapter

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